



Announcement

The City of Spartanburg and The Arts Partnership of Greater Spartanburg announce the request for Letters of Interest to participate in *Seeing Spartanburg in a New Light*

DEADLINE: Thursday, September 10, 2015 5:00 p.m. EST

OVERVIEW:

The City of Spartanburg has been selected as one of four cities to receive up to one million dollars as part of the Bloomberg Philanthropies Public Art Challenge, a new program to support temporary public art projects that celebrate creativity, enhance urban identity, encourage public-private partnerships, and drive economic development.

Spartanburg's winning project, ***Seeing Spartanburg in a New Light***, will bring temporary art installations to city-owned public spaces in five (5) neighborhoods by August 2016 through a competitive process. The project is a partnership among City of Spartanburg Police and Community Relations Departments, internationally renowned light and digital media artist Erwin Redl, The Arts Partnership of Greater Spartanburg, and Neighborhood Associations in City of Spartanburg. ***Seeing Spartanburg in a New Light*** builds on National Night Out, an annual event that promotes crime prevention efforts, police-community partnership and neighborhood camaraderie.

Starting in late Fall 2015, artist Erwin Redl will collaborate with the City's police department and selected neighborhood associations to design and develop LED light installations that transform open spaces and create safer, more vibrant neighborhoods. Erwin is a visual artist internationally renowned for his L.E.D. light installations and his capacity to bring dynamism and vibrancy to ordinary spaces.

All Neighborhood Associations within the Spartanburg city limits are eligible to apply. See below for more details on how to submit your application to participate in ***Seeing Spartanburg in a New Light***.

ELIGIBILITY:

Applying Neighborhood Associations must meet the following criteria to participate:

- Neighborhood must be within the City of Spartanburg limits;
- Neighborhood must be a registered Neighborhood Association with the City of Spartanburg Community Services Department;
- Neighborhood Association may only submit one LOI or may collaborate with another Neighborhood Association for one proposal; and
- Neighborhood must have two (2) designated representatives to serve as point of contact for the project, and must provide email and phone contact information for each representative.

Applying Neighborhood Associations must agree to meet the following qualifications in order to be considered:

- Participate in National Night Out on Tuesday, August 2, 2016;
- Secure signatures of 16 residents committed to participating in the program;
- Host two (2) neighborhood meetings to discuss design of the light installation with the City of Spartanburg and artist Erwin Redl and explore possible synergies with other community initiatives;
- Welcome visitors to their neighborhood from August 2, 2016 – May 2017 (please be aware that we anticipate both vehicular and pedestrian traffic will be heightened due to audiences visiting the light installations);
- Participate in community security efforts to ensure limited vandalism of light installations;
- Participate in educational and training programs that will occur around the light installation in your neighborhoods;
- Communicate opportunities to be involved in *Seeing Spartanburg in a New Light* activities and events to all residents; and
- Participate in surveys and evaluation of the project.

KEY PROJECT DATES:

- **September 10, 2015** – Letter of Interest Due by Neighborhood Associations
- **October 31, 2015** – Neighborhood Selection (5)
- **November - December 2015** – Neighborhood Design Charrettes
- **January - March 2016** – Design Process
- **April - July 2016** – Fabrication & Installation
- **TUESDAY, AUGUST 2, 2016 – LIGHTS ON! at National Night Out**

PLEASE ANSWER THE FOLLOWING QUESTIONS IN YOUR LETTER OF INTEREST (LOI):

The answers to the following questions must be included in your LOI. Your LOI should be a maximum of three (3) typed pages, single spaced with 12 point font.

1. Please list up to five (5) public sites where your neighborhood could host a unique light installation. Consider artist Erwin Redl's previous work, which is featured on his website at www.paramedia.org;
2. What are the biggest three (3) issues facing your neighborhood?
3. How do you think this project will impact your neighborhood?
4. Does your neighborhood have existing community police programs that make your neighborhood safer? If so, what are they?
5. If selected, how do you plan to work with the City of Spartanburg and the project team to promote your neighborhood light installation?
6. Does your Neighborhood Association have its own Facebook or social media outlet? Please include details about all social media platforms.
7. In what way do you foresee this project fostering a greater sense of community pride?

Additional Attachments: Please include signatures and printed names and addresses of 16 neighborhood residents that are committed to participating in the program, including neighborhood meetings with the City of Spartanburg and artist Erwin Redl.

Submission Instructions: Neighborhood Associations that are interested in participating must submit a complete LOI, additional attachments, and contact information for two (2) designated point people by **Thursday, September 10, 2015 5:00 p.m. EST.** Applications may be submitted to the City of Spartanburg by either mail or email at the addresses below.

City of Spartanburg
Attn: Public Art Challenge
145 W. Broad Street
Spartanburg, SC 29306

Or

Lisa Gosnell at
lgosnell@cityofspartanburg.org

For questions and further information, contact Community Services Specialist Lisa Gosnell at 864-596-2787 or lgosnell@cityofspartanburg.org.