



# SPRING FLING

## A DOWNTOWN FESTIVAL IN SPARTANBURG, SC

### MAY 3, 4, & 5, 2013

#### What's Spring Fling all About?

Spring Fling is more than just your average street fest - it's music, arts, crafts, food, children's activities, & special attractions galore. **Entertainment** abounds as five festival stages feature dozens of local, regional, and national entertainers. A **Food Court** with 35 concessionaires offers everything from crab cakes to funnel cakes. The **MarketPlace** presents a shopper lovers' paradise as more than 100 booths offer unique and one of a kind items for sale (vendors from 13 states were represented in 2012). The **Community Showcase** area features local non-profits sharing their message & garnering support from a large audience. There's a HUGE **Family Fun Zone** with rides, inflatables and tons of wallet-friendly activities. **The Underground** is a destination for young people to enjoy music, gaming, and other cool activities. Special Attractions include a **Professional Bicycle Race**, **Classic Car Show**, **Frisbee Dog Shows**, a **Cornhole Tournament**, and much more! Spring Fling is also a perfect opportunity for local businesses to gain exposure and/or sell their goods.

#### A Little History

Spring Fling began in 1979 as "an opportunity to get people out after being boxed up all winter" and to bring people back downtown. The first weekend in May was selected as the date for the festival. The festival had a budget of about \$5,000 and was one day. Downtown merchants fell into the swing of things by taking to the sidewalks with special values on merchandise. The first Spring Fling was labeled as "a frolicsome success!" 2013 marks the 35th year for Spring Fling.

#### When is Spring Fling?

The festival is always the first full weekend in May. This year's dates & hours are: Friday, May 3: 5 pm - 11 pm; Saturday, May 4: 10 am - 9 pm; Sunday, May 5: 12 pm - 7 pm

#### Attendance

Spring Fling hosts tens of thousands of people annually during the three-day event. An estimated 75,000 people converge on the streets of Downtown Spartanburg to celebrate this annual rite of Spring! While Spartanburg County residents make up the largest group of people attending the festival, visitors from all over the Upstate enjoy the festival.





## Political Booth Application

Dear Political Participant:

You are invited to submit an application for the 2013 Spring Fling festival. It is scheduled for the first weekend in May in downtown Spartanburg, South Carolina. Spring Fling is a perfect way to reach voters from Spartanburg and the entire Upstate. Thousands and thousands of festival goers will walk past your exhibit over the course of the two days you will have your exhibit displayed. As we tell all of our participants, doing some kind of activity or giving away something is more likely to get people to visit you than my just handing out information. We encourage campaign stickers rather than literature - because many pamphlets end up on the ground creating a litter problem.

Our Political Booths, like Community Showcase and Family Fun Zone Exhibitors, are set up Saturday and Sunday only at Spring Fling. Saturday hours are 10 am to 7 pm and Sunday hours are 12 pm - 7 pm. You will receive additional information about set up when you receive your confirmation package mid April.

**Application Deadlines and Fees:**

- **Applications are due March 22, 2013.** After this date, applications will still be accepted (if space is available) but the fees will increase.
- **\$15 non-refundable application fee**

If you have questions or need additional information, please don't hesitate to give us a call. We can be reached by telephone at 864-596-3110 (Monday through Friday, 8 AM until 5 PM) or by email at: [tballew@cityofspartanburg.org](mailto:tballew@cityofspartanburg.org) (Tracy Ballew). Thank you for your interest in Spring Fling. We look forward to receiving your application.

### All Applications Must Include the Following:

- \$15 Non-Refundable Application Fee
- Vendor Space Fee (check, money order, or credit card)
- Electricity Requirements (with associated fees)

Checks Made Payable to: **City of Spartanburg**

### Mail Completed Applications to:

City of Spartanburg  
Spring Fling  
P.O. Box 1749  
Spartanburg, SC 29304

### Important Dates:

**March 22:** Application due

**April 5:** Deadline for cancellation to receive booth fee refund - minus the \$15 application fee. **No refunds after this date.**

**April 19:** Space assignments, maps, unloading pass mailed

**May 3-5:** Spring Fling Festival

# SPRING FLING POLICIES AND PROCEDURES

## **Application Deadline and Fee**

Although the deadline for applications is March 22, booth space fills up quickly. All Spring Fling Applications must be accompanied by a \$15 non refundable application fee. **Should vendor not be accepted, all fees (minus the application fee) will be returned promptly.**

## **WE ARE SMOKE FREE**

Spring Fling is a SMOKE-FREE event. (As of September 1, 2011, ALL city events are smoke-free.) Exhibitors are not allowed to smoke inside their booth space. Smoking is only allowed outside the perimeters of the Spring Fling footprint.

## **RAIN OR SHINE EVENT**

Spring Fling is a rain or shine event. No refunds will be made in the event of rain. Exhibitors are responsible for their own booth's rain protection. If inclement weather becomes too severe, the Spring Fling Committee will be responsible for making the final determination on the continuance of the event.

## **TAXES & FEES**

**The City of Spartanburg does not require Spring Fling vendors to purchase a Business License** (the fee you pay to participate in the festival is in lieu of a Business License.)

## **BOOTH SPACE**

Spring Fling provides space only. All set-up is the responsibility of exhibitors, including tents, tables, chairs, etc. **All tents must be firmly secured with a minimum of 50 lbs. weighted per pole.** (More information will be provided in the confirmation package mailed out prior to the festival.)

## **VENDOR PARKING**

Spring Fling does not offer reserved vendor parking. There is however, parking in the Downtown Spartanburg area around the festival site. **Power hook-ups are not provided** in any parking areas, or for any storage vehicles on or off-site. If you have a supply vehicle that will require power, you must bring your own generator.

## **BREACH OF POLICIES**

Spring Fling may, at its election, terminate the Policies, Procedures and Requirements Agreement between Spring Fling and the vendor at any time upon breach of these policies and the accompanying contract. Upon termination, Spring Fling may choose to retain any booth rental fees paid by the vendor.



**POLITICAL BOOTH  
APPLICATION**

**DEADLINE: MARCH 22, 2013**

Booth Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ email address: \_\_\_\_\_

**Spring Fling Vendor Fees**

**Price Before March 22, 2013**  
 10' x 10' (\$75)

**Price After March 22, 2013**  
 10' x 10' (\$100)

**Do You Need Electricity?**    \_\_\_ Yes    \_\_\_ No

110/15 amp plug - **\$25 each**                      \_\_\_\_\_ \$25 each    Total \$ \_\_\_\_\_  
# requested

Describe what you will be doing in your booth. (Water or other beverages cannot be sold or given away.)

# Electrical Needs Worksheet for Spring Fling

Exhibitor Name \_\_\_\_\_

All power for Spring Fling vendors is supplied through generators that the City rents. The quantity and sizes of generators the city rents is completely based on the needs of individual vendors. It is for this reason that you must complete this form **very carefully**. We will only be prepared to handle the power you have indicated on this form. List all electrical equipment you will be using.



Electrical Equipment	Voltage	Watts	Amps

Based on the above information,

I need \_\_\_\_\_ 110/15 amp plug(s) at a cost of **\$25 each** Total \$ \_\_\_\_\_  
how many?

Please make sure this information is accurate! You will only have the plugs you request.

**Total Entry Fees**

\$ \_\_\_\_\_ Vendor Space Requested

\$ \_\_\_\_\_ Electricity Costs

\$ 15.00 Application Fee

\$ \_\_\_\_\_ **Total Fees Enclosed**

**Method of Payment**

I have enclosed a Check or Money Order for all fees

I paid my fees with a credit card online at [www.spartanburgspringfling.com](http://www.spartanburgspringfling.com) (new for 2013)

Signature \_\_\_\_\_ Date \_\_\_\_\_ Zip Code \_\_\_\_\_

**WAIVER, RELEASE & INDEMNITY  
FOR PARTICIPATION IN THE SPARTANBURG SPRING FLING FESTIVAL**

The undersigned agrees that they will comply with all policies, procedures and regulations included with this application, and agree to be bound by and comply with all those documents. The undersigned also understands that if any of the event policies are violated that they will forfeit their fees paid to participate in the festival. The undersigned understands that Spring Fling staff and executive volunteers are responsible for making final decisions with regard to the event operations and agrees to abide by their decisions. By its signature, vendor agrees to release, hold harmless the City of Spartanburg, its staff, agents and employees from any damages including loss of life sustained even if liability arises out of the negligence of the City of Spartanburg, its staff, agents and employees.

Vendor further agrees to defend and indemnify the City of Spartanburg, its staff, agents and employees, from any and all claims. The undersigned further acknowledges and agrees that this Release and Indemnity shall be construed to be as broad and inclusive as permitted by law and that if any provision or portion of this Release and Indemnity is held to be invalid by a court of competent jurisdiction, the undersigned agrees that the remainder of this Release and Indemnity shall remain in full force.

Vendor further understands that I have given up substantial rights by signing this Waiver and Release and sign it voluntarily. This Waiver and Release also binds my heirs and assigns.

The undersigned represents that this Waiver, Release and Indemnity is given in consideration for being allowed to participate in the Spartanburg Spring Fling festival.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature