

# SPRING FLING

A DOWNTOWN FESTIVAL IN SPARTANBURG, SC

MAY 3, 4, & 5, 2013



## What's Spring Fling all About?

Spring Fling is more than just your average street fest - it's music, arts, crafts, food, children's activities, & special attractions galore. **Entertainment** abounds as five festival stages feature dozens of local, regional, and national entertainers. A **Food Court** with 35 concessionaires offers everything from crab cakes to funnel cakes. The **MarketPlace** presents a shopper lovers' paradise as more than 100 booths offer unique and one of a kind items for sale (vendors from 13 states were represented in 2012). The **Community Showcase** area features local non-profits sharing their message & garnering support from a large audience. There's a HUGE **Family Fun Zone** with rides, inflatables and tons of wallet-friendly activities. **The Underground** is a destination for young people to enjoy music, gaming, and other cool activities. Special Attractions include a **Professional Bicycle Race**, **Classic Car Show**, **Frisbee Dog Shows**, a **Cornhole Tournament**, and much more! Spring Fling is also a perfect opportunity for local businesses to gain exposure and/or sell their goods.



## A Little History

Spring Fling began in 1979 as "an opportunity to get people out after being boxed up all winter" and to bring people back downtown. The first weekend in May was selected as the date for the festival. The festival had a budget of about \$5,000 and was one day. Downtown merchants fell into the swing of things by taking to the sidewalks with special values on merchandise. The first Spring Fling was labeled as "a frolicsome success!" 2013 marks the 35th year for Spring Fling.

## When is Spring Fling?

The festival is always the first full weekend in May. This year's dates & hours are: Friday, May 3: 5 pm - 11 pm; Saturday, May 4: 10 am - 9 pm; Sunday, May 5: 12 pm - 7 pm

## Attendance

Spring Fling hosts tens of thousands of people annually during the three-day event. An estimated 75,000 people converge on the streets of Downtown Spartanburg to celebrate this annual rite of Spring! While Spartanburg County residents make up the largest group of people attending the festival, visitors from all over the Upstate enjoy the festival.





May 3, 4, & 5

The  
Underground  
Application

Dear Underground Participant/Exhibitors:

You are invited to submit an application for the 2013 Spring Fling festival. It is scheduled for the first weekend in May in downtown Spartanburg.

Back for only its second year is “**The Underground**,” a place geared towards our teenagers and twenty somethings. We are looking for groups, businesses, attractions, etc. who would have an interest in reaching this market or have an activity to bring to this new area of the festival. Some of the things already scheduled for the area is an Open Mic stage that gives young bands/artists a place to perform in front of a large audience, an Interactive Gaming area, a Texting Competition, skateboarding, a junk car you can take a swing at, rides and inflatables, and more! *(There of course are people of all ages in the area, including kids and their parents, but the area is geared to ages 15-22.)*

<b>Festival Dates and Times</b>	Friday, May 3	5 pm - 11 pm
	Saturday, May 4	10 am - 9 pm
	Sunday, May 5	12 pm - 7 pm

(We hope you would be able to commit to all 3 days of the festival.)

**Booth/Exhibitor Fees:** Because The Underground is still a new area at the festival, we are not charging participants/vendors a booth space fee to come out and participate. We will begin charging a fee in 2014. (Free space does not include food or beverage sales.)

If you have questions or need additional information, please don't hesitate to give us a call. We can be reached by telephone at 864-596-3110 (Monday through Friday, 8 AM until 5 PM) or by email at: [tballew@cityofspartanburg.org](mailto:tballew@cityofspartanburg.org) (Tracy Ballew). Thank you for your interest in Spring Fling. We look forward to receiving your application.

**Mail Completed Applications to:** City of Spartanburg  
Spring Fling  
P.O. Box 1749  
Spartanburg, SC 29304

# THE UNDERGROUND APPLICATION

Booth Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ email address: \_\_\_\_\_

<p><b>Describe what you plan to do/sell in The Underground.</b> _____</p> <p>_____</p> <p>_____</p> <p><b>Do You Need Electricity?</b>    <input type="checkbox"/> Yes    <input type="checkbox"/> No</p> <p>If yes, please explain: _____</p>
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## WAIVER, RELEASE & INDEMNITY FOR PARTICIPATION IN THE SPARTANBURG SPRING FLING FESTIVAL

The undersigned agrees that they will comply with all policies, procedures and regulations included with this application, and agree to be bound by and comply with all those documents. The undersigned also understands that if any of the event policies are violated that they will forfeit their fees paid to participate in the festival. The undersigned understands that Spring Fling staff and executive volunteers are responsible for making final decisions with regard to the event operations and agrees to abide by their decisions. By its signature, vendor agrees to release, hold harmless the City of Spartanburg, its staff, agents and employees from any damages including loss of life sustained even if liability arises out of the negligence of the City of Spartanburg, its staff, agents and employees.

Vendor further agrees to defend and indemnify the City of Spartanburg, its staff, agents and employees, from any and all claims. The undersigned further acknowledges and agrees that this Release and Indemnity shall be construed to be as broad and inclusive as permitted by law and that if any provision or portion of this Release and Indemnity is held to be invalid by a court of competent jurisdiction, the undersigned agrees that the remainder of this Release and Indemnity shall remain in full force.

Vendor further understands that I have given up substantial rights by signing this Waiver and Release and sign it voluntarily. This Waiver and Release also binds my heirs and assigns.

The undersigned represents that this Waiver, Release and Indemnity is given in consideration for being allowed to participate in the Spartanburg Spring Fling festival.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

# SPRING FLING POLICIES AND PROCEDURES

## WE ARE SMOKE FREE

Spring Fling is a SMOKE-FREE event. (As of September 1, 2011, ALL city events are smoke-free.) Exhibitors are not allowed to smoke inside their booth space. Smoking is only allowed outside the perimeters of the Spring Fling footprint.

## RAIN OR SHINE EVENT

Spring Fling is a rain or shine event. No refunds will be made in the event of rain. Exhibitors are responsible for their own booth's rain protection. If inclement weather becomes too severe, the Spring Fling Committee will be responsible for making the final determination on the continuance of the event.

## TAXES & FEES

**The City of Spartanburg does not require Spring Fling vendors to purchase a Business License** (the fee you pay to participate in the festival is in lieu of a Business License.)

## BOOTH SPACE

Spring Fling provides space only. All set-up is the responsibility of exhibitors, including tents, tables, chairs, etc. **All tents must be firmly secured with a minimum of 50 lbs. weighted per pole.** (More information will be provided in the confirmation package mailed out prior to the festival.)

## VENDOR PARKING

Spring Fling does not offer reserved vendor parking. There is however, parking in the Downtown Spartanburg area around the festival site. **Power hook-ups are not provided** in any parking areas, or for any storage vehicles on or off-site. If you have a supply vehicle that will require power, you must bring your own generator.

## BREACH OF POLICIES

Spring Fling may, at its election, terminate the Policies, Procedures and Requirements Agreement between Spring Fling and the vendor at any time upon breach of these policies and the accompanying contract. Upon termination, Spring Fling may choose to retain any booth rental fees paid by the vendor.

