

SPRING Fling



WHAT'S THE FLING ALL ABOUT? Spring Fling is more than just your average street fest - it's music, arts, crafts, food, children's activities, & special attractions galore. Entertainment abounds as four festival stages feature dozens of local, regional, & national entertainers. A Food Court with 30 concessionaires offers everything from turkey legs to funnel cakes. The MarketPlace presents a shopping lovers paradise as more than 100 booths offer unique and one of a kind items for sale (vendors from 15 states were represented in 2017). The Community Showcase area features local non-profits sharing their message & garnering support from a large audience. There's a HUGE Family Fun Zone with rides, inflatables and tons of wallet-friendly activities. Special Attractions include a Professional Bicycle Race, Car Shows, a Cornhole Tournament, and much more! Spring Fling is also a perfect opportunity for local businesses to gain exposure and/or sell their goods.

A LITTLE HISTORY: Spring Fling began in 1979 as "an opportunity to get people out after being boxed up all winter" and to bring people back downtown. The festival had a budget of about \$5,000 and was one day. Downtown merchants fell into the swing of things by taking to the sidewalks with special values on merchandise. The first Spring Fling was labeled as "a frolicsome success!"

WHEN IS THE FLING? Fri, April 27: 5-10 pm; Sat, April 28: 10am-10pm; Sun, April 29: Noon - 7 pm.

ATTENDANCE: Spring Fling hosts tens of thousands of people annually during the three-day event. An estimated 75,000 people converge on the streets of Downtown Spartanburg to celebrate this annual rite of Spring! While Spartanburg residents make up the largest group of people attending the festival, visitors from all over the Upstate enjoy the festival.





Juried Art Market Application April 27, 28, & 29

Dear Juried Art Market Exhibitors:

Spring Fling will be expanding the Juried Art Market. The festival is scheduled for April 27, 28, & 29 in downtown Spartanburg, SC. Approximately 40 artists will be selected.

You are invited to participate in the Juried Art Market if you meet the following criteria:

- 1) All works must be original works of art and craft.
- 2) All work must be attributed solely to the displaying artist.

Artwork kits including other commercial methods or resale items are not eligible to participate in this area of the festival. Additionally, work made from ready-made items like clothing, glassware, furniture, etc. with painted, dyed, or added embellishments are not accepted. (Spring Fling has 2-day booth spaces in a separate area for “non-juried” show participants.)

Application Deadlines and Fees:

- **Applications are due February 2, 2018.** After this date, applications will still be accepted (if space is available) but the fees will increase.
- **\$20 non-refundable application fee**

If you have questions or need additional information, please don't hesitate to give us a call. We can be reached by telephone at 864-596-3110 (Monday through Friday, 9 AM until 5 PM) or by email at: tballew@cityofspartanburg.org (Tracy Ballew). Thank you for your interest in Spring Fling. We look forward to receiving your application.

All Applications Must Include the Following:

- \$20 Non-Refundable Application Fee
- Vendor Space Fee
- Electricity Requirements (with associated fees)
- Required photos

Payment can be made by check, money order, or credit card - paid online on the festival website. Checks made payable to: City of Spartanburg. (One check can be written for all fees)

Mail Completed Applications to:
City of Spartanburg Spring Fling
PO Box 1749 Spartanburg, SC 29304

Note: If you are paying online, you can scan & email your application to: tballew@cityofspartanburg.org.

Important Dates:

February 2: Application due

February 16: Notice of acceptance/ denial will be emailed no later than this date.

March 23: Deadline for cancellation to receive booth fee refund minus \$50. No refunds after this date.

April 13: Space assignments, maps, unloading pass mailed.

April 27-29: Spring Fling Festival

SPRING FLING POLICIES, PROCEDURES & INFORMATION

Application Deadline and Fee

This is a Juried art show with no awards or prizes. Approximately 40 artists will be accepted. All applications are sent to a jury to determine acceptance into the show. A limited number of exhibitors are accepted in each category. Although the deadline for applications is February 2, we will accept applications until we are full. All Spring Fling Applications must be accompanied by a \$20 non refundable application fee. Should vendor not be accepted, all fees (minus the application fee) will be returned promptly.

REQUIRED PHOTOGRAPHS

All applicants must send quality photos that represent work to be sold. There are 5 required photographs:

1. A photo of the vendor booth. Make sure it shows a great presentation.
2. A second photo of the booth, different than the first, that also shows a quality presentation.
3. A photo of YOU working in your studio, home, garage, etc. We don't care if it's messy. We want to see YOU in action.
4. A photo of the final product that will be sold in the show.
5. A second, but different, photo of product.

Photo format: If applications are submitted electronically, digital photos are acceptable. If your application is mailed to us, hard copy photos will not be returned.

BOOTH SPACE

Spring Fling provides space only. All set-up is the responsibility of exhibitors, including tents, tables, chairs, etc. Vendors may not "rent" their space or any part of it to anyone else. Only the artist that submitted the entry may display and sell at the show. Do not bring the products of others to sell for them. All tents must be firmly secured with a minimum of 40 lbs. weighted per pole. (More information will be provided in the confirmation package mailed out prior to the festival.)

TAXES & FEES

All Exhibitors selling tangible personal property are required to register with the State of South Carolina Department of Revenue for the purpose of reporting and paying sales tax at the rate of 6%. For more information on a temporary festival license please contact the SC Department of Revenue at 864-241-1200. Note: The City of Spartanburg does not require Spring Fling vendors to purchase a Business License (the fee you pay to participate in the festival is in lieu of a Business License.)

WE ARE SMOKE FREE

Spring Fling is a SMOKE-FREE event. Exhibitors are not allowed to smoke inside their booth space. Smoking is only allowed outside the perimeters of the Spring Fling footprint.

RAIN OR SHINE EVENT

Spring Fling is a rain or shine event. No refunds will be made in the event of rain. Exhibitors are responsible for their own booth's rain protection. If inclement weather becomes too severe, the Spring Fling Committee will be responsible for making the final determination on the continuance of the event.

VENDOR PARKING

Spring Fling does not offer reserved vendor parking. There is however, parking in the Downtown Spartanburg area around the festival site. Power hook-ups are not provided in any parking areas, or for any storage vehicles on or off-site. If you have a supply vehicle that will require power, you must bring your own generator.



3-Day Juried Art Market Application

APRIL 27, 28, & 29

Festival Hours: Fri. 5pm - 10pm; Sat. 10 am-10 pm; Sun: 12-7 pm

DEADLINE: FRI, FEBRUARY 2, 2018

Booth Name _____ Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Cell Phone _____ SC Retail License # _____

Email address _____

Juried Art Market Fee

Price Before February 2, 2018	
<input type="checkbox"/> 10' x 10' - \$150	<input type="checkbox"/> 20' x 10' - \$300

Price After February 2, 2018	
<input type="checkbox"/> 10' x 10' - \$175	<input type="checkbox"/> 20' x 10' - \$350

Do You Need Electricity? ___ Yes ___ No	
110/15 amp plug - \$25 each _____ ~ Total \$ _____ # requested	NOTE: All booths will be open at night, so will have to have lighting. This will require you to need power unless you have battery-operated lights.

Please Circle Appropriate Category:

- | | | | |
|--------------|------------|------------------|--------------|
| Home/Garden | Metal Work | Ceramics/Pottery | Edible Goods |
| Needlecraft | Wearables | Woodcrafts | Jewelry |
| Glass Crafts | Toys | Art | Other: _____ |

Total Entry Fees			
\$ _____	Vendor Space Requested	\$ _____	Electricity Costs
\$ 20.00	Application Fee	\$ _____	Total Fees Enclosed

Method of Payment	
<input type="checkbox"/> Check or Money Order for all fees (Enclosed)	<input type="checkbox"/> I paid my fees with online (spartanburgspringfling.com)
I understand that this is an application and NOT A CONTRACT. Completing this application does not mean automatic acceptance into the festival. Spring Fling reserves the right to decide which applications to accept.	
Signature _____	Date _____

Artist Statement of Truth

I declare that this application and photos submitted are truthful, representative of my artwork and the artwork which I will be exhibiting at the show. I understand show officials will have sole discretion that my application or booth contains correct representations of my work. If not, I may be ruled ineligible to participate in the show or be instructed to remove any questionable items from my exhibit. Penalties after a determination of ineligibility and/or removal will include forfeiture of fees. I agree to abide by the show guidelines and understand that if I teardown and leave prior to the official end of the show I will forfeit an invitation to future shows. Show officials reserve the right to make the final interpretation of all guidelines.

Signature

Date

Waiver, Release & Indemnity for Participation in the Spartanburg Spring Fling Festival

The undersigned agrees that they will comply with all policies, procedures and regulations included with this application, and agree to be bound by and comply with all those documents. The undersigned also understands that if any of the event policies are violated that they will forfeit their fees paid to participate in the festival. The undersigned understands that Spring Fling staff and executive volunteers are responsible for making final decisions with regard to the event operations and agrees to abide by their decisions. By its signature, vendor agrees to release, hold harmless the City of Spartanburg, its staff, agents and employees from any damages including loss of life sustained even if liability arises out of the negligence of the City of Spartanburg, its staff, agents and employees.

Vendor further agrees to defend and indemnify the City of Spartanburg, its staff, agents and employees, from any and all claims. The undersigned further acknowledges and agrees that this Release and Indemnity shall be construed to be as broad and inclusive as permitted by law and that if any provision or portion of this Release and Indemnity is held to be invalid by a court of competent jurisdiction, the undersigned agrees that the remainder of this Release and Indemnity shall remain in full force.

Vendor further understands that I have given up substantial rights by signing this Waiver and Release and sign it voluntarily. This Waiver and Release also binds my heirs and assigns.

The undersigned represents that this Waiver, Release and Indemnity is given in consideration for being allowed to participate in the Spartanburg Spring Fling festival.

Print Name

Date

Signature

Electrical Needs Worksheet for Spring Fling

Exhibitor Name _____

All power for Spring Fling vendors is supplied through generators that the City rents. The quantity and sizes of generators the city rents is completely based on the needs of individual vendors. It is for this reason that you must complete this form very carefully. We will only be prepared to handle the power you have indicated on this form. List all electrical equipment you will be using.



Reminder: Unless you have battery powered lights, you will need power for lights in your booth - since Spring Fling is open until 10 pm on both Friday and Saturday nights.

Electrical Equipment	Voltage	Watts	Amps

Based on the above information,

I need _____ 110/15 amp plug(s) at a cost of **\$25 each** **Total \$** _____
how many?

Please make sure this information is accurate! You will only have the plugs you request.