



# April 27, 28 & 29, 2018

Dear Morgan Square Business Owner,

The annual Spartanburg Spring Fling has been bringing thousands of people to downtown for nearly four decades. Some of you completely embrace the festival and plan activities to try to get people in your stores. Others of you choose to close this weekend, to avoid “the hassle.” We would REALLY like to encourage you to try to get on board with the festival and try to capture some of the foot traffic in downtown for the weekend.

We are doing something brand new for Fling ‘18. If you would like to have the space ON THE STREET in front of your business (rather than a festival exhibitor being placed there) we are going to allow you to do so. However, we have three requirements for this:

- 1) You agree to actually utilize the space ALL 3 DAYS of the festival - Friday, Saturday & Sunday. (The bicycle race takes place on Friday, so exhibitors are not on the street.)
- 2) What you do in the space should be reflective of what your business does on an every day basis. For example, if you do not normally sell food & drinks, you should not be doing this in the space in front of your store.
- 3) You pay a **\$50 deposit** to “reserve” the street space in front of your business. After the festival, your deposit will be returned to you. (If you do not use the space for all 3 days of the festival, you will forfeit the deposit and not be allowed to reserve the space next year.)

We are doing this for several reasons: 1) We pay for this festival through vendor fees. Crafters pay anywhere from \$100 - \$250 for ten feet of space on the street. 2) We have so many businesses requesting that we leave the space open in front of their stores, we are greatly reducing our real estate for sale. 3) It looks terrible to have “holes” in the festival.

## Application Deadlines and Fees:

- **Applications are due March 9, 2018.** After this date, we cannot guarantee the space in front of your business will be available.

- **\$50 refundable fee**

If you have questions or need additional information, please don't hesitate to give us a call. We can be reached by telephone at 864-596-3110 (Monday through Friday, 8 AM until 5 PM) or by email at: [tballer@cityofspartanburg.org](mailto:tballer@cityofspartanburg.org) (Tracy Ballew).

## Mail Completed Applications to:

City of Spartanburg  
Spring Fling  
P.O. Box 1749  
Spartanburg, SC 29304

We look forward to hearing from you!





# MORGAN SQUARE BUSINESS APPLICATION

**APRIL 27, 28 & 29**  
**DEADLINE: MARCH 9, 2018**

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Cell Phone \_\_\_\_\_

email address: \_\_\_\_\_

Describe what you will be doing in the space.

### Method of Payment

I enclosed a \$50 Check for my deposit     I paid my \$50 deposit online at [www.spartanburgspringfling.com](http://www.spartanburgspringfling.com)

Signature \_\_\_\_\_ Date \_\_\_\_\_

### WAIVER, RELEASE & INDEMNITY FOR PARTICIPATION IN THE SPARTANBURG SPRING FLING FESTIVAL

The undersigned agrees that they will comply with all policies, procedures and regulations included with this application, and agree to be bound by and comply with all those documents. The undersigned also understands that if any of the event policies are violated that they will forfeit their fees paid to participate in the festival. The undersigned understands that Spring Fling staff and executive volunteers are responsible for making final decisions with regard to the event operations and agrees to abide by their decisions. By its signature, vendor agrees to release, hold harmless the City of Spartanburg, its staff, agents and employees from any damages including loss of life sustained even if liability arises out of the negligence of the City of Spartanburg, its staff, agents and employees.

Vendor further agrees to defend and indemnify the City of Spartanburg, its staff, agents and employees, from any and all claims. The undersigned further acknowledges and agrees that this Release and Indemnity shall be construed to be as broad and inclusive as permitted by law and that if any provision or portion of this Release and Indemnity is held to be invalid by a court of competent jurisdiction, the undersigned agrees that the remainder of this Release and Indemnity shall remain in full force.

Vendor further understands that I have given up substantial rights by signing this Waiver and Release and sign it voluntarily. This Waiver and Release also binds my heirs and assigns.

The undersigned represents that this Waiver, Release and Indemnity is given in consideration for being allowed to participate in the Spartanburg Spring Fling festival.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature