



DICKENS OF A CHRISTMAS

Dickens of a Christmas is a community tradition that signals the start of the Christmas Season. Starting with horse-drawn carriage rides around Richardson Park, there is a progression of family activities - from living windows to strolling carolers singing, food vendors & Santa. The highlight of the evening is always the lighting of Spartanburg's official Christmas tree at 7:30 pm. The tree lighting event is presented by Denny's, with entertainment provided by The Spartanburg Community Band.



Target Audience

All ages

Anticipated Attendance

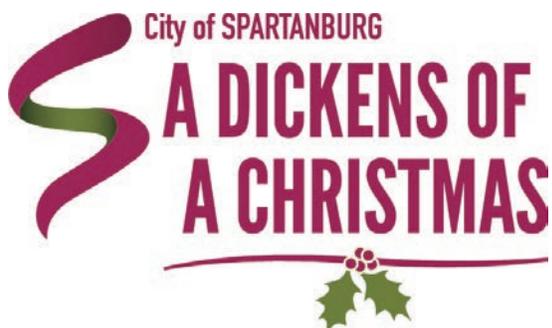
20,000+

Date and Time

December 1, Rain Date: December 3
6-9 PM

Location

Downtown Spartanburg



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SPONSORSHIP BENEFIT	Presenting Sponsor \$5,000	Carriage or Train \$3,500	Christmas Spirit \$2,000	Media Sponsor
Dickens Presented by...	✓			
Logo/business name on event program (sponsorship must be verified by print date)	✓			
Name inclusion in Stage Announcements	✓	✓	✓	✓
Exhibit Space	Negotiable Setup Provided	10x10 Setup Provided		Negotiable
Logo/business name on marketing material (sponsorship must be verified by print date)	✓	✓	✓	✓
Logo and link on event website	✓	✓	✓	✓
Social Media Mentions	✓	✓	✓	✓
On Site Banners (provided by sponsor)	✓	✓		✓
Logo on Event Signage (sponsorship must be verified by printing dates)	✓	✓	✓	✓
Logo inclusion in snapchat filter	✓			

