



JAZZ ON THE SQUARE

Spartanburg has tons of jazz music enthusiasts who enjoy coming out to *Jazz on the Square* each week to listen to a different band/group. The event also encourages people to dine at one of the downtown restaurants after it's over. There will be 7 events for the 2020 season.



Target Audience

All ages

Anticipated Attendance

2,100+ for the season;
300+ per week

Date and Time

Fridays in April & May
5:30-8 PM

Location

Morgan Square



JAZZ ON THE SQUARE

SPONSORSHIP BENEFIT	Presenting Sponsor \$4,000	Major Sponsor \$500	Single Event Sponsors \$300	Media Sponsor
Jazz on the Square Presented by...	✓			
Name inclusion in Stage Announcements	✓	✓	✓	✓
Exhibit Space (setup provided)	Negotiable	2 Dates	1 Date	Negotiable
Logo/business name on marketing material (sponsorship must be verified by print date)	✓	✓		✓
Logo and link on event website	✓	✓		✓
Social Media Mentions	✓	✓	✓	✓
On Site Banners (provided by sponsor)	✓	✓	✓	✓
Logo on Event Signage (sponsorship must be verified by printing dates)	✓	✓		✓
Beverage Coupons	75	20	10	Negotiable

Reference page 19 for the Wristband Sponsorship opportunity

