



MUSIC ON MAIN

Music on Main is Downtown Spartanburg's favorite after-work social gathering. It's a destination point where you can meet your friends and colleagues, hear great live music, enjoy food and beverages in an outdoor setting, and just have fun! The event is held on Morgan Square, the heart of downtown Spartanburg. There will be 18 events for the 2020 season.



Target Audience

All ages

Anticipated Attendance

10,000+ for the season;
500+ per week

Date and Time

Every Thursday in April - July
5:30-8:30 PM

Location

Morgan Square

MUSIC ON MAIN

| SPONSORSHIP BENEFIT | Presenting Sponsor \$10,000 | Major Sponsor \$1,500 | Single Event Supporter \$500 | Media Sponsor |
|---|--|----------------------------------|---|----------------------|
| Music on Main Presented by... | ✓ | | | |
| Radio Spots to feature | ✓ | | | |
| Name inclusion in Stage Announcements | ✓ | ✓ | ✓ | ✓ |
| Exhibit Space (setup provided) | Negotiable | 4 Dates | 1 Date | Negotiable |
| Logo/business name on marketing material (sponsorship must be verified by print date) | ✓ | ✓ | | ✓ |
| Logo and link on event website | ✓ | ✓ | | ✓ |
| Social Media Mentions | ✓ | ✓ | ✓ | ✓ |
| On Site Banners (provided by sponsor) | ✓ | ✓ | ✓ | ✓ |
| Logo on Event Signage (sponsorship must be verified by printing dates) | ✓ | ✓ | | ✓ |
| Beverage Coupons | 200 | 30 | 15 | Negotiable |
| Sponsor Gathering (with food & drinks) | ✓ | | | |

Reference page 19 for the Wristband Sponsorship opportunity

