

Spartanburg Juneteenth

Our History

JUNETEENTH CELEBRATION

Friday, June 17, 2022 | Block Party
Saturday, June 18, 2022 | Festival
Barnet Park



Join the Spartanburg community for our a Juneteenth Celebration at Barnet Park! This unique educational event will celebrate the African American experience since the end of slavery in 1865. Expect food, fellowship and the opportunity to learn via inspirational performances and more!

2022 DATES

June 17 | Block Party, 6 - 10pm

June 18 | Festival, 11 - 7pm

AUDIENCE

12,000+ attendees for the entire weekend

2022 SPONSORSHIP LEVELS & BENEFITS

2022 SPONSORSHIP LEVELS & BENEFITS	PRESENTING SPONSOR \$7,500	STAGE/ZONE SPONSOR \$2,000 - 4,000	RED/BLACK/GREEN SPONSOR \$1,000 - 3,000
EXCLUSIVE opportunity to have title of Presenting Sponsor and recognition in all promotional materials including radio spots	✓		
Logo on marketing materials including posters & on-site banners	✓		
Sponsor spotlight on City's social media	✓		
Recognition at zone/stage	✓	✓	
Recognition & link on website	Prominent logo & link	Logo & link	Name & link
Exhibit space (setup provided)	✓	✓	✓
Complimentary food/beverage tickets	75 tix	20 tix	10 tix
Acknowledgement from stage	✓	✓	✓
Deadline for commitment & payment	March 31	April 30	May 31

*Stage Sponsorship Opportunities:
\$3,000 Main Stage

*Zones Sponsorship Opportunities:
\$2,000 The Village Partnership Community
\$2,000 Freedom Market
\$2,000 Mama's Kitchen Food Court
\$2,000 Art from the Heart

\$3,000 The Journey
\$3,000 Little Leaders