



A DICKENS OF A CHRISTMAS

TUESDAY, DECEMBER 5, 2023
DOWNTOWN SPARTANBURG



This Victorian holiday extravaganza is sure to get any Scrooge in the festive spirit! Expect a night filled with Santas, shopping and so much more. From horse drawn carriage rides to living window displays, you won't want to miss Spartanburg's signature yuletide celebration as we kickoff the holiday season!

2023 DATE

December 5, 2023 | 6 - 9pm

AUDIENCE

20,000+ attendees

2023 SPONSORSHIP LEVELS & BENEFITS	PRESENTING SPONSOR \$7,500	CARRIAGE/ TRAIN SPONSOR \$3,500	ZONE SPONSOR (KIDS/MARKET) \$2,000
EXCLUSIVE opportunity to have title of Presenting Sponsor and recognition in all promotional materials including radio spots	✓		
Logo on marketing materials including posters & on-site banners	✓		
Sponsor spotlight on City's social media	✓		
Recognition at carriage/train/zone	✓	✓	✓
Recognition & link on website	Prominent logo & link	Logo & link	Name & link
Exhibit space (setup provided)	10 x 20	10 x 10	10 x 10
Recognition on event handout	Prominent logo	Logo	Name
Acknowledgement from stage	✓	✓	✓
Deadline for commitment & payment	October 1	November 1	November 1

