



CITY OF SPARTANBURG

SOUTH CAROLINA

CITY COUNCIL AGENDA

City Council Meeting
City Council Chambers
145 West Broad Street
Spartanburg, SC 29306
Monday, October 8, 2018
5:30 p.m.

- I. **Moment of Silence**
- II. **Pledge of Allegiance**
- III. **Approval of the Minutes of the September 24, 2018 City Council Meeting**
- IV. **Approval of the Agenda of the October 8, 2018 City Council Meeting**
- V. **Public Comment**
*Citizen Appearance forms are available at the door and should be submitted to the City Clerk
- VI. **Update on “Network for Southern Economic Mobility”**
Presenter: Mitch Kennedy, Community Services Director
- VII. **Presentation of Certificates to Graduates of the City of Spartanburg Citizens Academy**
Presenter: Mayor White
- VIII. **Presentation by Mary Black Foundation Regarding Partnering to Improve Adolescent Health**
Presenters: Molly Talbot-Metz, CEO Mary Black Foundation
Kim Moultrie, Parks and Recreation Superintendent
- IX. **Final Evaluation of “Seeing Spartanburg In a New Light”**
Presenter: Jennifer Evins, President and CEO Chapman Cultural Center

As required by the Americans with Disabilities Act, the City of Spartanburg will provide interpretive services for the City Council Meetings. Requests must be made to the Communications & Marketing Office (596-2020) 24 hours in advance of the meeting. This is a Public Meeting and notice of the meeting was posted with the Media 24 hours in advance according to the Freedom of Information Act.

X. City Council Updates

XI. Executive Session Pursuant to Section 30-4-70 (a) (5) of the South Carolina Code to Discuss Matters Relating to Encouraging a New Investment Downtown

Council may take action on matters discussed in Executive Session after exiting Executive Session.

XII. Adjournment

** Non-Agenda Items*

City Code Sec. 2-57. Citizen Appearance. Any citizen of the City of Spartanburg may speak at a regular meeting on any matter pertaining to City Services and operations germane to items within the purview and authority of City Council, except personnel matters, by signing a Citizen's Appearance form prior to the meeting stating the subject and purpose for speaking. No item considered by Council within the past twelve (12) months may be added as an agenda item other than by decision of City Council. The forms may be obtained from the Clerk and maintained by the same. Each person who gives notice may speak at the designated time and will be limited to a two (2) minute presentation.

**Agenda Items*

City Code Sec. 2-56. Addressing Council, Comments or Remarks to Council on Agenda Items Not Requiring Public Hearing. On agenda items not requiring a Public Hearing, please provide to the City Clerk prior to the opening of the meeting, your desire to speak on an agenda item. Remarks shall be limited to five (5) minutes and total remarks on any agenda item shall not exceed twenty (20) minutes.



**City Council Meeting
City Council Chambers
145 West Broad Street
Spartanburg, SC 29306
Monday, September 24, 2018
5:30 p.m.**

**(These minutes are subject to approval at the
October 8, 2018 City Council meeting.)**

City Council met this date with the following Councilmembers present: Mayor Junie White, Mayor pro tem Jerome Rice, Councilmembers Erica Brown, Sterling Anderson, Alan Jenkins, Max Hyde, and Ruth Littlejohn. City Manager Ed Memmott and Interim City Attorney Larry Flynn were also in attendance. Notice of the meeting was posted with the Media 24 hours in advance according to the Freedom of Information Act. All City Council meetings are recorded for a complete transcript.

- I. Moment of Silence - observed**
- II. Pledge of Allegiance – recited.**
- III. Approval of the Minutes of the September 10, 2018 City Council Meeting –**
Councilmember Jenkins made a motion to approve the minutes as received.
Councilmember Brown seconded the motion, which carried unanimously 7 to 0.
- IV. Approval of the Agenda of the September 24, 2018 City Council Meeting –**
Councilmember Littlejohn made a motion to approve the agenda as received. Mayor pro tem Rice seconded the motion, which carried unanimously 7 to 0.
- V. Public Comment**
*Citizen Appearance forms are available at the door and should be submitted to the City Clerk
 1. **Scott Olivia, 423 Springwood Drive, Spartanburg, SC**, spoke regarding the bad paving project recently completed for John B. White Sr. Blvd.
 2. **Melvin Norwood, 123 White Oak Rd. Spartanburg, SC** spoke regarding improvement of the City’s recycling program.
- VI. Presentation of “National Night Out” Proclamation**
Presenter: Mayor White
Mayor White presented proclamations to representatives of neighborhood associations in the city recognizing National Night Out.

VII. Other Business

A. Update Emerge – African American Business Accelerator Program

Presenter: Mitch Kennedy, Community Services Director

Mr. Kennedy updated Council on the activities of the first Emerge, the African American Business Accelerator Program, meeting stating that the mission of Emerge was to support and develop entrepreneurs and small businesses who wish to open a business in the City of Spartanburg, by providing access to capital, business development, mentoring, and networking opportunities. Classes begin October 6, 2018 and will run through December 15, 2018. Classes will be held at the SCC Downtown Campus on Saturday Mornings from 9am-12pm. Classes will be facilitated by Mr. Paul Smith. He is NxLevel certified and will offer a Train the Trainer session to the City of Spartanburg team. The 2019 Applications will go live in October.

Council received the update as information.

VIII. City Council Updates

Each Councilmember gave updates on their activities since the last council meeting.

IX. Executive Session Pursuant to Section 3-4-40 (2) Concerning a Personnel Matter Related to the City Manager Position

Mayor pro tem Rice made a motion to adjourn to Executive Session for the reason stated. Councilmember Littlejohn seconded the motion, which carried unanimously 7 to 0. Council adjourned to Executive Session at 5:57 p.m.

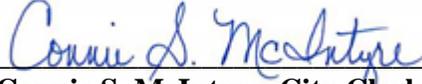
Council reconvened to regular session at 7:04 p.m.

X. Action Resulting from Discussion Held in Executive Session Pursuant to Section 3-4-40 (2) Concerning a Personnel Matter Related to the City Manager Position If Necessary

Council returned to regular session and Mayor pro tem Rice made a motion to employ Chris Story as the City Manager effective October 1, 2018 under the terms and conditions as discussed in Executive Session and to authorize the City Attorney to draft an Employment Agreement containing such terms and conditions and authorizing the Mayor and City Clerk to enter into and execute such Employment Agreement with Mr. Story. Councilmember Anderson seconded the motion, which carried unanimously 7 to 0.

XI. Adjournment –

Councilmember Anderson made a motion to adjourn the meeting. Councilmember Brown seconded the motion, which carried unanimously 7 to 0. The meeting adjourned at 7:10 p.m.


Connie S. McIntyre, City Clerk



Staff Update

TO: Chris Story, City Manager
FROM: Mitch Kennedy, Community Services Director
SUBJECT: Update: Network for Southern Economic Mobility
DATE: October 8, 2018

BACKGROUND:

Led by the Spartanburg County Foundation, our Community has formed a “Leadership Team” focused on Economic Mobility in Spartanburg County. Spartanburg is 1 of 7 Communities across the South that make up the Network for Southern Economic Mobility: A network of Southern Cities that are equipped to identify long-term, system changing strategies that can improve upward mobility for youth and young adults in the lowest income brackets.

Staff and members of the Spartanburg Leadership Team are prepared to update Council on this effort.

ACTION REQUESTED:

NA

BUDGET AND FINANCIAL DATA:

NA



MEMORANDUM

TO: City Council

FROM: Chris Story, City Manager

SUBJECT: Presentation on Evaluation of Seeing Spartanburg in a New Light

DATE: October 4, 2018

At the upcoming City Council Meeting, Jennifer Evins, CEO of the Chapman Cultural Center and the Arts Partnership of Greater Spartanburg, will present a summary of the evaluation that has been conducted of Seeing Spartanburg in a New Light, the citywide public art installation funded by Bloomberg Philanthropies. Attached is the executive summary.

We look forward to any questions you may have.

Seeing Spartanburg in a New Light – Summary of Findings

Seeing Spartanburg in a New Light was a temporary public art project in Spartanburg, SC on view from October 4 to April 25, 2017. It featured 9 art installations by light and media artist Erwin Redl representing 10 city neighborhoods. *Seeing Spartanburg in a New Light* aimed to develop and enhance relationships between the arts community, the Spartanburg Police Department and local residents. It was a partnership among the City of Spartanburg Police and Community Relations Departments, artist Erwin Redl, the Chapman Cultural Center and neighborhood associations in the city of Spartanburg.

Key Statistics

- **2.5 million views** of 9 installations on display across 10 neighborhoods over 157 days
- **\$1.7 million** catalyzed for the local economy, including:
 - \$1 million Bloomberg Philanthropies' Public Art Challenge grant
 - \$63,500 local project funding
 - \$480,000 in-kind contributions
 - \$148,500 investments for new initiatives created as a result of the projects, including:
 - \$126,000 for arts initiatives
 - \$22,500 for future work related to crime prevention and workforce development
- **83 partners** implemented the project, including businesses, nonprofits, government agencies and community organizations, encompassing:
 - 13 city agencies
 - 16 public-private collaborations activated on behalf of the projects
- **77 people employed** to help create and support *Seeing Spartanburg in a New Light*
- **980 volunteers** contributed their time and talent
- **63 programs** and activities were held in connection with *Seeing Spartanburg in a New Light*
- **45 articles** appeared in local and national print and online press
- **10% of city residents** attended the opening event
- **117 local artists** and makers engaged throughout the development of the project
- **122 police officers** engaged in the project
- **1 video created for the art installation** now used as a training tool by the Spartanburg Police Department
- **50 poems** written by residents for the installations

Highlighted Project Outcomes

Seeing Spartanburg in a New Light supported the local arts community and created opportunities for future art projects.

- *Seeing Spartanburg in a New Light* encouraged interest in existing arts and culture offerings.
 - One-third of visitors said that they planned to visit another cultural attraction that day.
- *The project expanded community members' knowledge of public art and appetite for future projects.*
 - 89% of residents surveyed had never participated in a public art project, with some never hearing the term public art before.
 - 9 arts and government leaders interviewed said that they would like to continue to host public art in the city.
- *Seeing Spartanburg in a New Light* helped advance the work of local artists.
 - 117 local artists and makers were engaged throughout the project in site development, fabrication and installation.
- *The project led to the creation of new initiatives.*
 - 2 arts initiatives were created as a direct result of *Seeing Spartanburg in a New Light*, including:
 - The ArtsXcelerator Challenge, a new \$10,000 grant annual grant opportunity for artists.
 - "Lighten Up Spartanburg," a public art exhibit by the Spartanburg Art Museum.

Seeing Spartanburg in a New Light advanced progress on critical civic issues.

- *The project promoted a positive shift in facets of police-community relations.*
 - 122 police officers were retrained using a video installation featuring residents talking about their experiences living in a traditionally high-crime neighborhood. The video has become part of the Spartanburg Police Department training program for all existing and future officers and administrative staff.
 - Police officers have indicated that they had been receiving more notes and comments of appreciation than before the project.

Seeing Spartanburg in a New Light promoted a sense of community, civic leadership and pride.

- *Residents embraced opportunities to engage in the project either by participating in planning or celebrating its opening.*
 - 10 neighborhood associations collaborated with *Seeing Spartanburg in a New Light*.
 - One-third of the city's population attended the launch of *Seeing Spartanburg in a New Light* on October 4, 2016.

- *Planning meetings created opportunities for people from diverse backgrounds to interact.*
 - 35 planning meetings hosted before the project opened to the public brought residents from different neighborhoods together with government officials, police officers, arts leaders and project team members.
 - Social capital was created through these meetings over time among groups with historically difficult relations, evidenced by the development of positive relationships (i.e. recipe swapping, hugging and ongoing conversations).

 - *Cross-sector arts advocates emerged as a result of the project.*
 - Spartanburg Police Chief Alonzo Thompson advocated for the power of public art at a hearing convened by the House Judiciary Committee on the challenges facing local law enforcement.
 - The Mary Black Foundation, a foundation devoted to healthcare in Spartanburg, supported arts for the first time by funding *Seeing Spartanburg in a New Light's* evaluation efforts.

 - *The project elevated community voices and increased civic engagement among participating neighborhood associations.*
 - The Highland Neighborhood Association emerged as a particular leader in its community, successfully advocating for single-family housing when presented with a city proposal to establish multiple-family housing in the neighborhood.
- Seeing Spartanburg in a New Light* encouraged collaboration and the development of new relationships.**
- *Seeing Spartanburg in a New Light* enhanced or created many working relationships.
 - 78% of interviewees reported working with an individual or group that they had never worked with before.
 - 62% of interviewees indicated that they now had connections that would benefit themselves and the community, and that they had a better sense of “who is around and what they do.”