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**CONTACT:**

**Chris Jennings, Director**  
**Spartanburg Convention and Visitors Bureau**  
864-594-6767; [cjennings@visitspartanburg.com](mailto:cjennings@visitspartanburg.com)

***Spartanburg Named one Of South's Top Cities For Music & Meetings***

SPARTANBURG, SC — Spartanburg's rich music heritage and wealth of music offerings is no secret to local residents, and now it has resulted in earning recognition as a top regional music destination.

*ConventionSouth* magazine this week included Spartanburg on its list of the South's Top Cities For Music & Meetings. Spartanburg was one of only three destinations in the Carolinas to make the 20-city list.

"We are ecstatic to be named to this impressive list," said Patricia Byrd, Sales Manager for the Spartanburg Convention & Visitors Bureau (SCVB). "From Hub-Bub's Showroom to the Memorial Auditorium, to the Chapman Cultural Center and local bands playing around the county, Spartanburg's music scene entertains our visitors."

In addition, the City of Spartanburg's two signature weekly outdoor music series — Music on Main and Jazz on the Square — attract thousands of people to downtown from April through October.

Much of Spartanburg's music heritage can be found along Spartanburg Music Trail, a downtown audio tour that allows visitors to experience some of Spartanburg's most famous musicians. The Music Trail honors 16 Spartanburg musicians who had national or international impact on the world of music, including luminaries such as the Marshall Tucker Band, Hank Garland, and Pink Anderson.

This inaugural list was comprised by *ConventionSouth's* editorial team in order to showcase to meeting planners some of the best cities in the South to hold their events — all while experiencing a vibrant music scene. A total of 20 cities from 15 states were selected.

*ConventionSouth* Editor Marlane Bundock said Meeting Planners and event organizers from across the country look for unique destinations in the South to hold their meetings, and cities with a rich musical heritage and vibrant music scene bring an added layer of excitement to a meeting or event. By adding the element of music to an event, meeting planners create a more memorable experience for attendees and therefore increase the success of the gathering.

*ConventionSouth's* editorial team researched cities throughout the South and selected the following list of 20 cities based on several factors, including their musical heritage, musical venues & attractions, meeting venues and accommodations for groups. The October Issue of *ConventionSouth* will share this list with meeting planners from across the country that book meeting sites in the South. Cities appear in alphabetical order by city, county or region.

Asheville, North Carolina  
Athens, Georgia  
Austin, Texas  
Baltimore, Maryland  
Bristol, Tennessee  
Charleston, South Carolina  
Charleston, West Virginia  
Colbert County, Alabama  
Macon, Georgia  
Memphis, Tennessee  
Miami, Florida

Mississippi Delta Region  
Nashville, Tennessee  
New Orleans, Louisiana  
Owensboro, Kentucky  
Richmond, Virginia  
**Spartanburg, South Carolina**  
Stillwater, Oklahoma  
Tunica, Mississippi  
Wheeling, West Virginia

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#### **ABOUT SPARTANBURG CVB:**

The Spartanburg Convention & Visitors Bureau (SCVB) is the official destination marketing organization for the City and County of Spartanburg, South Carolina. The CVB was established in 1986 as a division of the Spartanburg Area Chamber of Commerce.

Located in the foothills of the beautiful Blue Ridge Mountains, Spartanburg is known for its Revolutionary War battles, as well as a rich textile and agricultural history. Home to a thriving arts and culture community, Spartanburg also offers visitors plentiful outdoor recreation opportunities and stunning scenic views.

Originally called the Hub City for its railroad crossroads, Spartanburg is conveniently located at the junction of Interstates 26 and 85, making it easily accessible from Columbia, SC, Atlanta, GA, Asheville and Charlotte, NC.

For more information, call (800) 374-8326 or bookmark our website: [www.VisitSpartanburg.com](http://www.VisitSpartanburg.com)