

For immediate release

For more information

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## Main Street Challenge winners to be announced May 22

**“The Main Event” at The Showroom will be open to the public, provide first look at new downtown businesses**

SPARTANBURG, S.C. (May 12, 2014) — The Main Street Challenge, a downtown economic development program that will award three entrepreneurs \$12,000 each plus thousands of dollars more in in-kind support, will culminate on May 22 at 5:30 p.m. with an event at The Showroom in Downtown Spartanburg. Five finalists will make public presentations, and the three winners will be announced following those presentations.

**This will be the public’s first opportunity to find out which three new businesses will be opening their doors in Downtown Spartanburg**, as well as learn more about each of the finalists that were selected from an initial pool of nearly 40 applicants in the 2014 Main Street Challenge. The finalists are: Tirado’s Empanadas & More, a restaurant that currently operates out of the food court at WestGate Mall; Scoops and Ladles, a restaurant featuring ice cream, sweets, and soups; Paisley Paw, a pet boutique; Project Hub, a “makerspace” concept; and the Health in Hand Juice Bar. The three winners of last year’s inaugural Main Street Challenge — The Local Hiker, Haute Mama, and Motte & Sons Bootlegging — will also make short presentations.

Admission to The Main Event is \$5. Tickets can be purchased at [hub-bub.com](http://hub-bub.com) or at the door the night of the event. **Last year’s Main Event was sold out and several people were turned away at the door, so people are encouraged to purchase tickets in advance.**

After the finalists make their pitches, the Main Street Challenge selection committee will convene to review their scoring and finalize their decisions. The three winners will then be announced. The crowd will also have the opportunity to vote for their favorite business idea.

**What:** The Main Event  
(featuring Main Street Challenge finalists and announcement of three winners)

**Where:** The Showroom, 149 S. Daniel Morgan Ave.

**When:** May 22, 5:30 p.m.

**Admission:** \$5  
(buy tickets in advance at: [hub-bub.com](http://hub-bub.com))

